The Fundamental 4 Skills for Leadership

Lead 4 Success™ moves leaders from average to high performing by developing the 4 fundamental skills (**self-awareness, learning agility, influence, and communication**) that leaders at any level need to master for success.

Lead 4 Success™ is a robust 16-hour training program representing the essence of the Center for Creative Leadership's (CCL®) leadership content. Using CCL's time-tested approach to leadership development, we incorporate:

- **Experiential activities** to learn through doing

- A **safe environment** for all participants to practice new behaviors

- **Peer-based learning** to encourage collaboration and drive

- **Proven leadership models** from the top-ranked Center for Creative Leadership

What You'll Learn:

- Use the principles of self-awareness to make **conscious decisions about leadership behaviors** that contribute positively to your brand and reputation.

- Continuously **identify opportunities for growth through learning agility** behaviors of seeking, sense-making, internalizing, and applying.

- **Increase leadership influence by building trust and leveraging networks** to lead others in your chosen direction.

- **Effectively communicate** through active listening, gathering and delivering feedback, and creating a vision that others hear and remember.
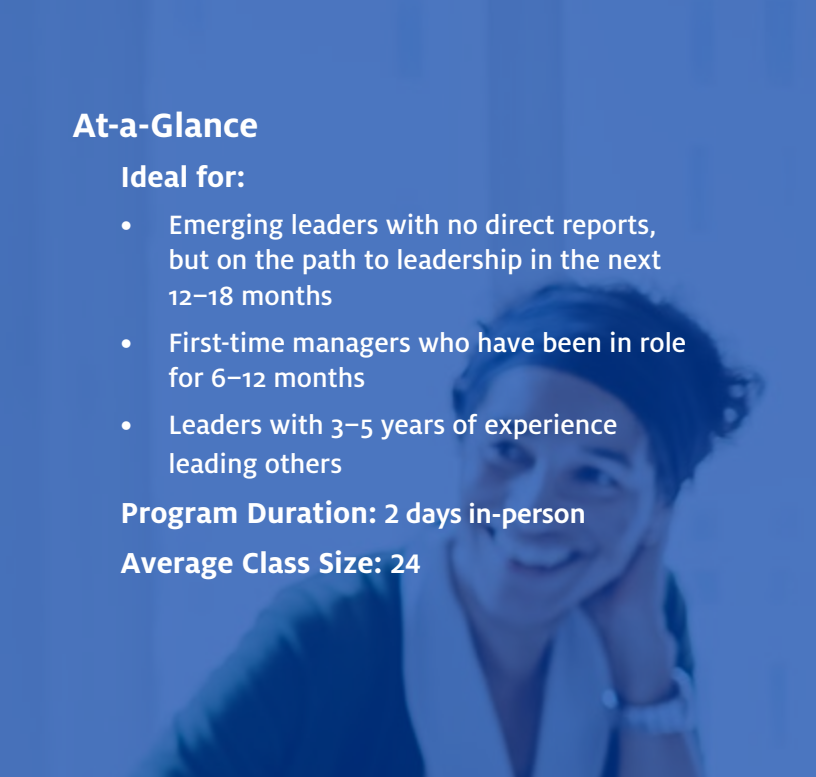
At-a-Glance

Ideal for:

- Emerging leaders with no direct reports, but on the path to leadership in the next 12–18 months
- First-time managers who have been in role for 6–12 months
- Leaders with 3–5 years of experience leading others

Program Duration: 2 days in-person

Average Class Size: 24

Program Schedule:

DAY 1	DAY 1 4 hours	DAY 1 4 hours	DAY 2 4 hours	DAY 2 4 hours
Program Orientation	• Introductions • Self-Awareness	Learning Agility	Influence	• Communication • Program Close

Program Approach

The program uses CCL's time tested approach to leadership development, as well as several research-based, easy-to use tools to ensure learning transfer:

1. Leadership Map: a personal poster documenting goals, insights and overall personal leadership journey.

2. Key Leadership Challenge: a challenging leadership situation, like a personal case study, participants use to apply the Fundamental 4 competencies.

3. Assessment: a research based self-assessment tool that helps shed light on participants' areas of opportunity and strengths (a benchmark of 48 behaviors across fundamental four skills).

Center for Creative Leadership
CCL Channel Partner Network